



The Era of Digital

Brett StClair - Barclays Africa Head of Digital Products (Xoogler)

@Brett_StClair

THE BIG BANG THEORY



Is This Digital ?



Or... Is this ?



Digital Runs Deep



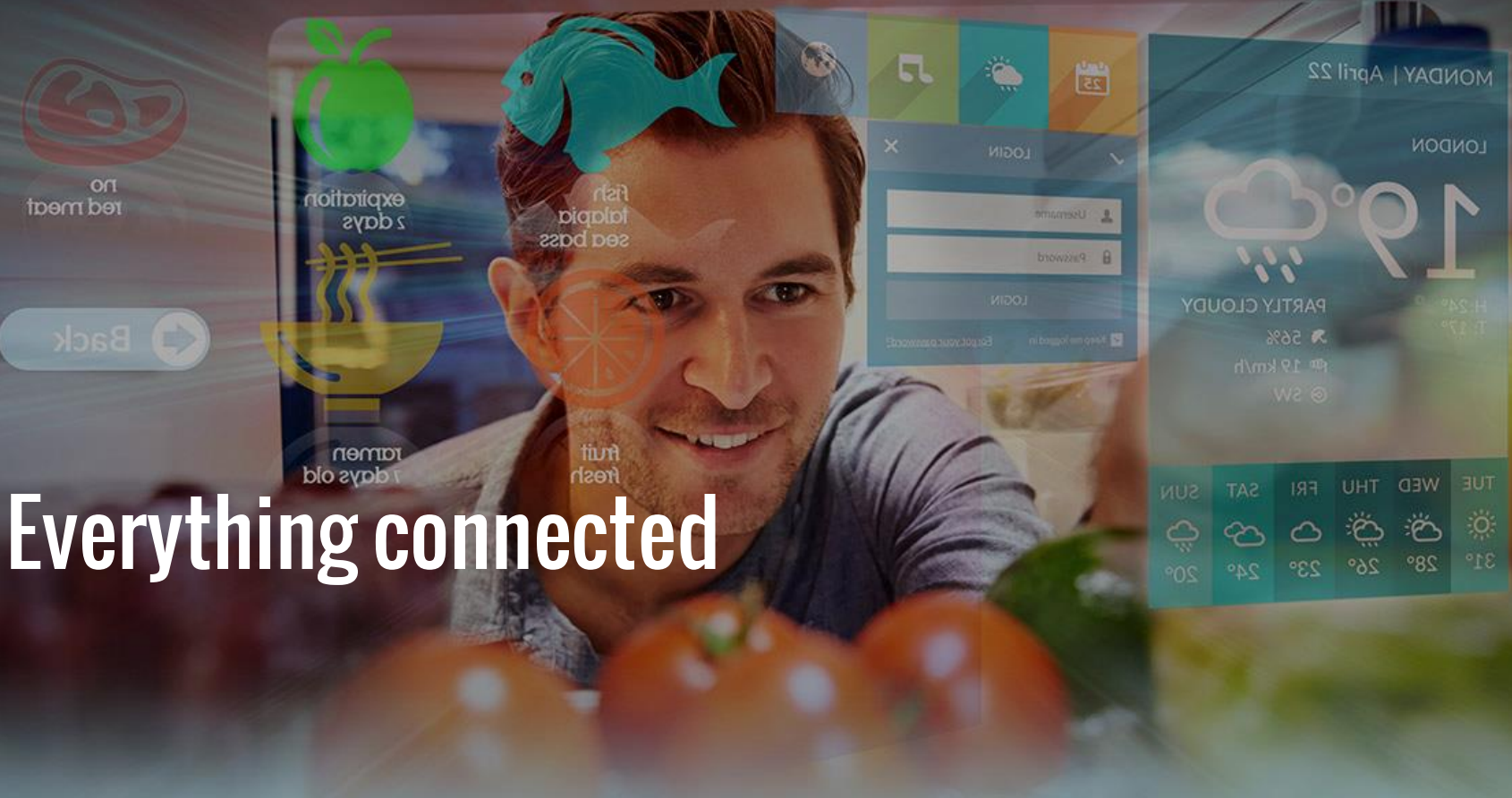
A new Way

Of Working



Where is digital Taking us?

Everything connected



Autonomous Everything



Mass interoperability

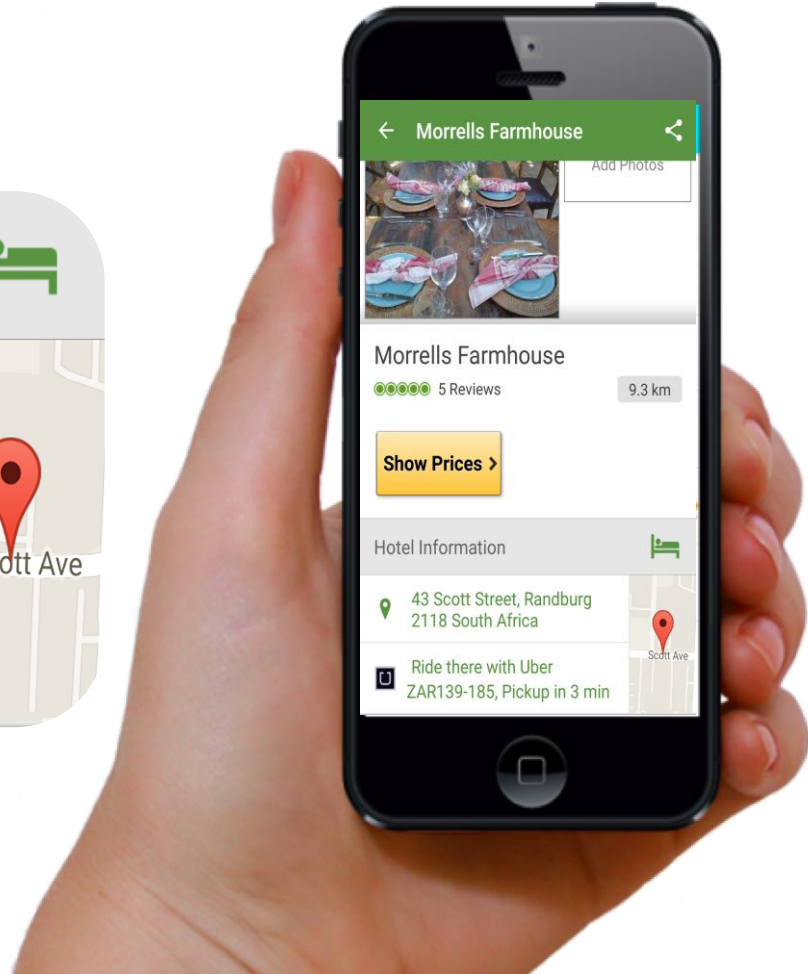
Hotel Information



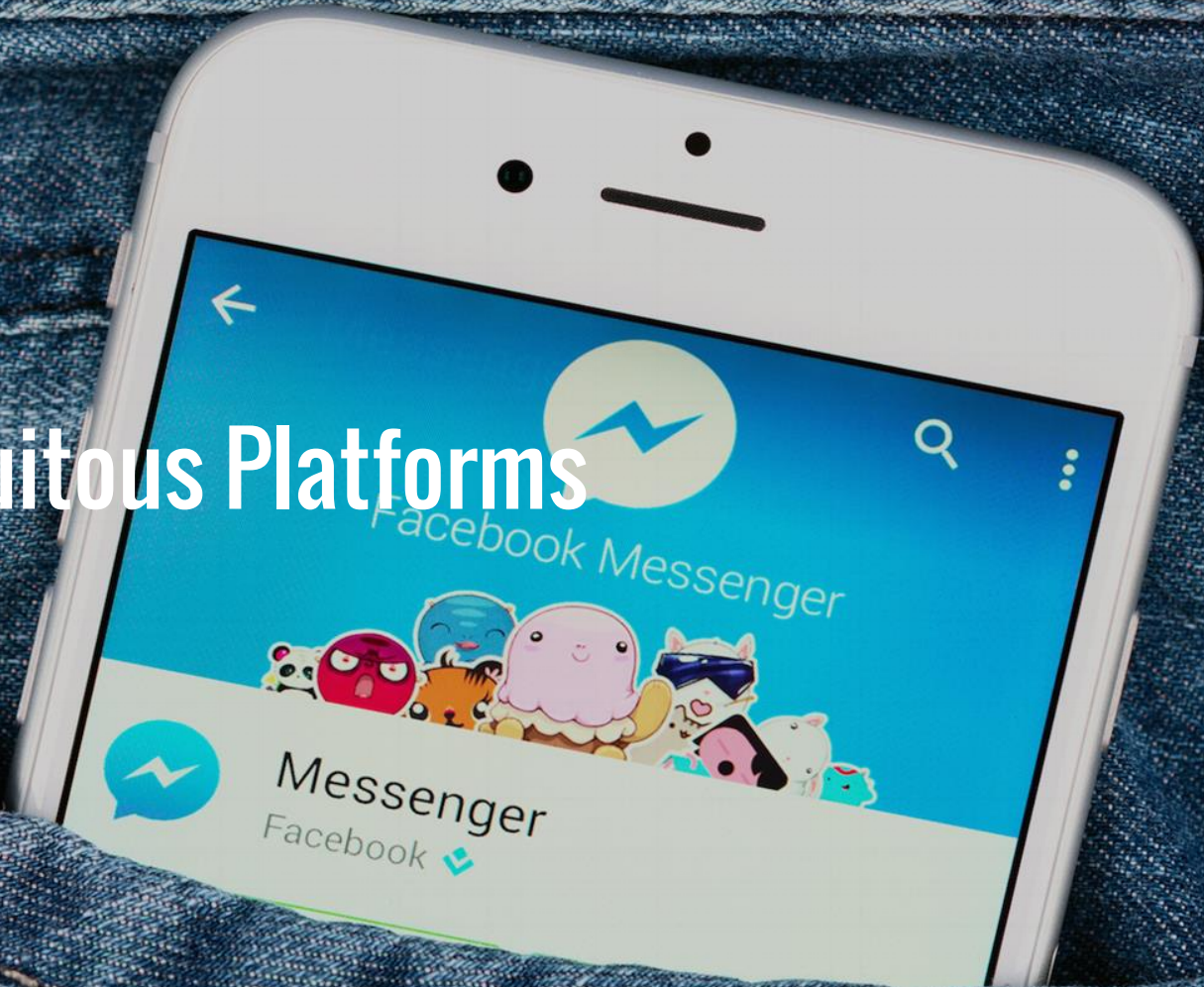
 43 Scott Street, Randburg
2118 South Africa



Ride there with Uber
ZAR139-185, Pickup in 3 min



Ubiquitous Platforms





Speak to me



Everything will be Digital



Digital Teams are Temporary



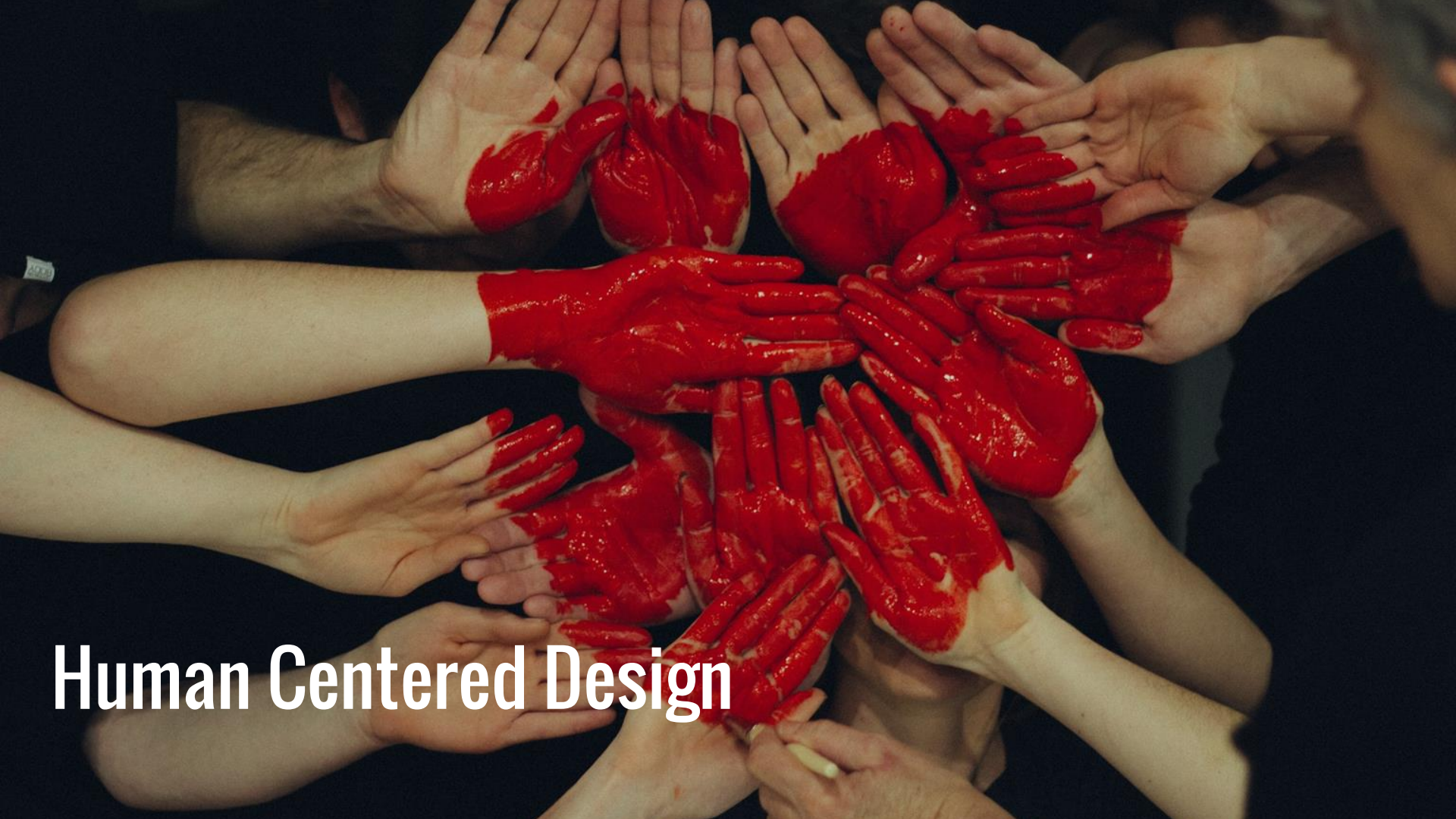
Commoditization is here.....Free



Now what ?

Hyper Personalisation



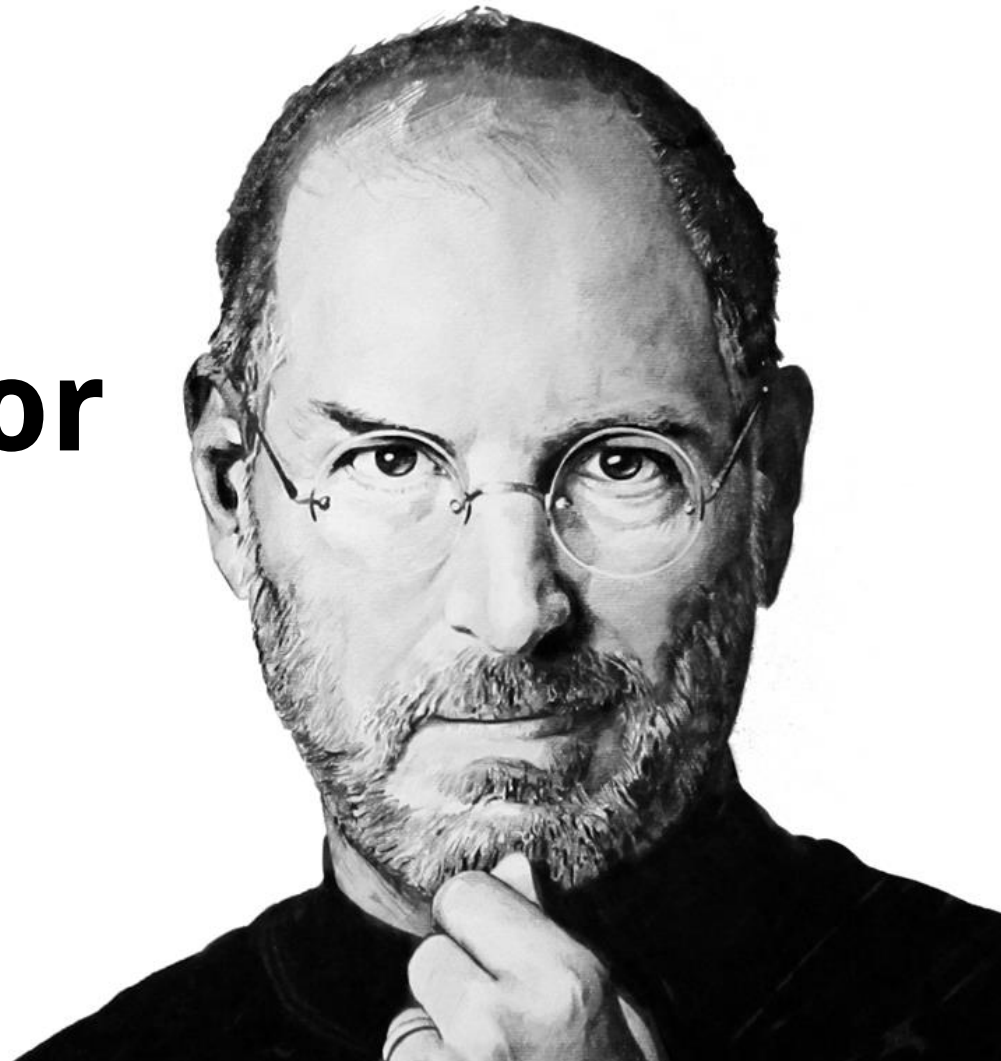


Human Centered Design



Moore's Law rules !

**“Don’t be
stupid hire for
Culture”**



Fail

 **QUICKLY**



Are you a Millennial



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