# **CISO** Alliances

# **Nairobi Chapter** 21st April 2023



EXPANDING OPPORTUNITIES

Alliance - 'A union formed for mutual benefit'

Community – '1: a unified body of individuals: such as. A: the people with common interests living in a particular area broadly: the area itself the problems of a large community'



EXPANDING OPPORTUNITIES EXPANDING OPPORTUNITIES Executive Business Exchange DPO Alliances CIO Alliances CISO Alliances CXO Alliances CMO Alliances CDO Alliances





Karibu Team,

It is great to once again returning to Nairobi for todays in person CISO Alliances Nairobi.

The pandemic has naturally shifted the way of thinking, BCP and the adoption of the 'virtual' world, so I would like to firstly thank you for your continuous involvement as community members and your time investment into attending today's chapter.

As we all know the threat landscape is an ever-evolving space where we as a group of IT and Infosec leaders are either one step ahead or one step behind the threat actors. Today's agenda has been formulated around the issues highlighted by you as a group, so please do continue to influence and advise.

The CISO Alliances mantra is to ensure that these end user driven meets, are purely focused around the educational and requirement needs of everyone involved.

With you all having security and operational responsibility 'Protecting the 'Crown' Jewels', the aim of today and future programmes is to share best practice, benchmark strategies and more importantly have very open and candid debate around issues being faced.

All CISO Alliances activities operate under strict Chatham House Rule to ensure we have a trusted and confidential environment.

Without sounding like a Roman Emperor this is a 'for the people, by the people' initiative so I actively encourage open debate and opinion throughout the day.

I look forward to a very insightful day.

Asante,

Phil Manny Regional Director – CISO Alliances Egypt | Ghana | Kenya | Nigeria

#### 09:00

**Registration and Networking** 

#### 09:30

Session 1 - Group Workshop "Open AI – Our friend or Foe?" Session Moderator: Michael Michie

10:30

Networking Break

#### 11:00

#### Session 2 - Open Forum

### Strengthening Cybersecurity with Defense in Depth Approach

- Trevor Coetzee, Regional Director Sub-Saharan Africa Palo Alto Networks
- Nikunj Haria, Pre-Sales Manager Westcon-Comstor

### 12:15

#### Networking Lunch

#### 13:45

Session 3 - Group Roundtable Ransomware – What is the real impact???

#### 14.45

#### **Networking Break**

#### 15:00

Session 4 - End User Perspective "MTD – Leveraging Uncertainty for Cyber Defense"

Session Moderator: Cephas Okal, ICT Manager – Sumac Microfinance Bank Ltd Panellists:

- Samuel Kahura Wachira, CISO CIC Insurance
- Kevin Kiereini, Regional Head of IT East Africa Jumia
- Geoffrey Munga, Senior Manager Cyber security Safaricom

#### 16:00

Interactive Discussion Post Panel Discussion

16:45 Post Session Social Post Alliances Networking



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Nairobi Chapter April 2023



UNITING STRENGTHS

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Networking Lunch Partner



Networking Partner

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### Use Case Partner





Trevor Coetzee Regional Director - Sub Saharan Africa Palo Alto Networks



Collins Emadau Practice Lead Westcon



Fiona Malmqvist Commercial Sales Manager Palo Alto Networks



Nikunj Haria Presales Manager Westcon-Comstor



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Norbert Siteyi Regional Sales Manager - East Africa Westcon-Comstor







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## Community Attendees



Andy Chadwick Head of Africa Cyber Network FCDO



Anthony Nthiwa IT Infrastructure Manager CMC MOTORS



Cephas Okal ICT Manager Sumac Microfinance Bank Ltd



Chumari Wachaga Group Head of IT /CIO AutoXpress Group



Cyrus Kamau Deputy Director and Chief Analyst, Infrastructure and ICT NATIONAL COMMISSION FOR SCIENCE, TECHNOLOGY AND INNOVATION. (NACOSTI)



David Kitonga Global IS Manager Oxfam



Dennis Rono Manager - IT Operations AutoXpress Limited





Emily Muragari Consultant, Information Security Transunion Bank

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Emmanuel Mose ICT Specialist AERC



# Community Attendees



Eric Ngei Senior Manager, Cybersecurity KCB Bank Group



Ferdinand Ragot IT Manager Inchcape Kenya



Fredrick Endeki Regional Head of ICT Ministry of Health, KMTC



Geoffrey Munga Senior Manager Cyber security Safaricom



Godfrey Machio Data Protection Officer Family Bank



James Tindi ICT Infrastructure and Security Lead Sumac Microfinance Bank



Joseph Okumu Manager-ICT Kenya Association of Manufacturers



Julius Caragu Information Security Officer Madison Group Kenya



Kevin Kiereini Regional Head of IT - East Africa Jumia





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# Community Attendees



Laban Nyarera CISO Family Bank



Lewis Mwiti Group Systems Admin Madison Group Kenya



Michael Michie CISO Alliances Member



Michael Etale Cyber Security Manager ABSA Bank Kenya



Oscar Ashihundu IT Risk Officer Co-operative Bank



Rakesh Ravindran CISO Diamond Trust Bank



Samuel Kahura Wachira CISO CIC Insurance

**CISO** Alliances



Stanley Githae Head IT Chai Sacco Society Ltd





Timothy Were Deputy Director ICT Govt. of Kenya



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# Workshop

### 09.30 - Session 1

### "Open AI – Our friend or Foe?"



Session Leader Michael Michie, CISO Alliances Member

### Session Overview and Synopsis:

Unfortunately, AI can be used by criminals for a variety of illegal activities. As with any technology, AI has both positive and negative applications, depending on how it is used.

We will kick start the day with a group workshop where we divide into sub-groups and debate:

- 1. Cyberattacks: Criminals can use AI to develop sophisticated malware that can bypass security measures and infiltrate computer systems.
- 2. Fraud: AI can be used to create realistic fake identities, which can be used to commit identity theft and financial fraud.
- 3. Social engineering: Criminals can use AI-powered chatbots to engage with potential victims and trick them into revealing sensitive information or performing actions that benefit the criminal.
- 4. Deepfakes: Criminals can use AI to create convincing deepfake videos and images that can be used to blackmail or extort individuals.

### Session Outcome:

• A collective response of perspectives



During the session Michael introduced the discussion and observations around the rapidly evolving AI landscape and the debate of "Open AI – Our Friend or Foe?"

"Our newest employee without a contract..." "Good but needs hand holding"

This was followed by a group workshop activity splitting the attendees into 7 teams in order to debate the following 5 questions and present back findings and gain a collective response.

### <u>Question 1</u>

What are we doing to safeguard our organisations again public facing AI?

### Findings/Debates:

- Monitoring of AI as a new concept Good and bad traffic
- We cannot block it so there is a need to sanitise and educate
- Define access policy Risk appetite should be included in process
- Implementing of administrative control, technical controls and monitoring
- "This is a tough questions as there are so many AI tools and many use the likes of Chat GPT for their job the only action is to create awareness
- Define awareness before policy For technical departments awareness needs to go deeper
- Structure DLP accordingly
- Knowledge at present is limited so a lot of research is needed to allow for best advice

### Question 2

What are some of the steps and precautions do you feel should have for best practice?

### Findings/Debates:

- Ensure code is secure
- How to prevent abuse?
- Remember AI in insentient i.e. Chat GPT has been used to create malware
- Data should not be balanced Unconscious bias
- Range of considerations for security control:
- Build audit trails
- Privacy of data of feeding into tools
- Constantly review tools as adaptable
- Data validation and privacy should be at the forefront
- Platform Security
- Option of blocking or training for users as well as builders (implement malicious intent intelligence)
- Quality of data We should start working on it now so when we need it, it is cleansed.
- The element of consent and permission
- How do we test and trial?



### Question 3

### Regulations – Should AI be regulated?

### Findings/Debates

- It definitely should be, however regulations should be proactive as opposed to reactive
- Who is responsible for regulating and how will we do it?
- What will be the regulation parameters?
- How can it work for you?
- Should we regulate ourselves?
- The process will need to be controlled
- Does a regulation need to be by own organisation, country or industry?
- How would regulation work with other languages?
- How to regulated harmful AI

### Question 4

How much autonomy should you allow for AI?

### Findings/Debates

- Autonomy should be allowed
- It needs to controlled within organisations, ensuring limitations and adequate reviews
- We need to factor in the issues or morals and ethics
- Autonomy should NOT be allowed just yet
- Autonomy need to related and flexible in line with specific verticals
- Autonomy should be used a much as possible but with built in safeguards

### Question 5

Is AI our Friend of Foe?

### Findings/Debates

- Both It depends on how it is used and the intention
- 50/50 Intention is the driver
- It is our friend
- Like any intelligent solution (weapon) in the wrong hands it will be abused



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# Open Forum

### 11.00 - Session 2



Session Overview and Synopsis: Zero Trust Principles – Best Practices & Real-World Applications

Zero trust and layered security are two different concepts but are often used together to improve the overall security posture of an organization.

Zero trust is a security concept that assumes that all users, devices, and applications, both inside and outside of an organization's network, are untrusted until they are verified and authenticated. This means that zero trust security operates on the principle of "never trust, always verify." In practice, this means that access to resources is restricted to only those users and devices that have been verified and authorized to access them.

Layered security, on the other hand, is a strategy that involves implementing multiple layers of security controls to protect an organization's assets. This approach recognizes that no single security measure can provide complete protection against all types of threats. Instead, multiple layers of security are implemented, with each layer designed to detect and prevent different types of threats. This approach also ensures that if one layer of security is breached, there are other layers in place to provide additional protection.

### Session Outcome:

- How combining zero trust and layered security can create a comprehensive security strategy that provides multiple layers of protection while also ensuring that only verified and authorized users and devices are allowed to access sensitive resources.
- How this approach can help organizations reduce their overall risk and improve their ability to detect and respond to security incidents.

### Presentation focused on;

- 1. The benefits and challenges of implementing a Zero Trust security model and its importance in today's threat landscape
- 2. The key principles of Zero Trust, including identity verification, access control, and continuous monitoring
- 3. The key principles of Zero Trust, including identity verification, access control, and continuous monitoring
- 4. The challenges of implementing Zero Trust, such as the need for cultural change, legacy systems, and complex environments.
- 5. The best practices for implementing Zero Trust, including collaboration across departments, continuous testing, and automation.
- 6. The importance of network segmentation and micro-segmentation in Zero Trust
- 7. The use of advanced analytics and threat intelligence in Zero Trust security
- 8. The impact of Zero Trust on compliance and regulatory requirements

It was noted of importance the need to foster cultural change in implementing Zero Trust, with emphasis on the need to shift the organizational mindset from a perimeter-based security approach to a Zero Trust approach that assumes all access requests are potential threats.

Key takeaway was the importance of a phased approach to implementation. Starting with a pilot project, identify the most critical assets and applications, and gradually expand the Zero Trust model to the entire organization.

Overall, the Zero Trust roundtable discussions provide a valuable opportunity to share knowledge, collaborate, and advance the implementation of Zero Trust security strategies. It was unanimously agreed by working together, organizations can improve their security posture and better protect themselves against advanced cyber threats.



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### Group Roundtable

### 13.45 - Session 3

### Ransomware - What is the real impact???

### Session Overview and Synopsis:

The impact of ransomware can be significant and far-reaching, both for individuals and organizations.

These include:

- Financial impact:
- Operational impact:
- Security impact:
- Psychological impact:

During the group discussion we will address the above impacts and explore the proactive measure needed to prevent such attacks.

We will conclude with a 'Quiz' to include prizes for the team with the best score.

# CISO Alliances

Group Roundtable - "Ransomware -What is the real impact???

Nairobi (In person)

Friday 21<sup>st</sup> of April 2023 www.alliances.global phil@alliances.global





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The impact of ransomware can be significant and far-reaching, both for individuals and organizations.

### These include:

- Financial impact:
- Operational impact:
- Security impact:
- Psychological impact:

During the session we conducted an exercise of gamification splitting the attendees into 2 teams to compete for the opportunity to win some prizes.

The aim was explore the real impacts and proactive measures needed to protect.

- Team 1 named themselves "The Winning Team" (Confidence was high)
- Team 2 names themselves "D2G Data Guardian Guild"

#### <u>Outcomes</u>

### **Financial impact**

### Direct

- Payment of ransom
- Legal litigation
- Fines
- Recovery cost
- Share price impact
- Increased cyber security insurance costs
- Incident response cost Security investment
- > People
- > Technology
- Panic buys / hires

### **Operational impact**

- System downtime
- Data loss for organisations
- Denial of service to both staff and customers
- Reallocation of resources away from other projects and core functions
- Risk of being re-attacked at the point of rebuilding
- Reduced operational capacity
- Time investment in demonstrating the attack to regulators
- Idle staff resources
- Process flaws or gaps e.g Department silos

### Indirect

- Loss of revenue
- Reputational loss
- Loss of stakeholder confidence

### Security Impact

- Data loss (availability, confidentiality, encryption release
- IP theft
- Security overload
- Repeat and persistent attacks
- National Incidents
- Opens up avenues for internal fraud to the system

### **Psychological Impact**

- Investor Confidence
- Personal confidence
- Emotional stress
- Litigation process
- Potential job loss
- 'Blame Game' around loopholes leading to incident
- Undermining of staff and skill set Many may be:
- Looking for other employment
- ➢ Be paranoid
- Suspicious of the work environment

### Measures to be considered?

- Awareness training Inclusive of staff and board level education (Building the human firewall)
- Implementation of zero trust framework
- Air gapped backups
- BCP Test
- Attack simulation test /table top simulation
- Incident response plans
- Crisis management plans policies & procedures
- Managed defence extended defance & response
- Layered security approach controls on top of other controls to develop defence in depth
- Monitoring IOC (indicators of compromise)
- Getting cyber security insurance
- Patch absolutely everything
- Security assessment for 3rd party vendors
- Resource development and skilling up of team



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### End User Perspective

### 15.00 - Session 4

### "MTD – Leveraging Uncertainty for Cyber Defense"



Session Leader

Cephas Okal, ICT Manager – Sumac Microfinance Bank Ltd

### Session Overview and Synopsis:

Moving Target Defense (MTD) is the concept of controlling change across multiple system dimensions in order to increase uncertainty and apparent complexity for attackers, reduce their window of opportunity and increase the costs of their probing and attack efforts. Moving target defense (MTD) has emerged as one of the game-changing themes to alter the asymmetric situation between attacks and defenses in cybersecurity. MTD is distinguished from the traditional reactive defense by the fact that it can move one or more system attributes continually. The ability of MTD can be implemented in one of the three layers (software, running platform, and physical network) or more.

### **Touch Points:**

- How MTD reduces the need for threat detection
- How MTD enables us to create, analyze, evaluate, and deploy mechanisms and strategies that are diverse and that continually shift and change over time to increase complexity and cost for attackers
- How MTD can limit the exposure of vulnerabilities and opportunities for attack
- How MTD can increase system resiliency



Kevin Kiereini Regional Head of IT -East Africa - Jumia



Samuel Kahura Wachira CISO CIC Insurance



Geoffrey Munga, Senior Manager Cyber Security - Safaricom



Moderator: Cephas Okal ICT Manager - Sumac Microfinance Bank Ltd

Nairobi – Panel Discussion Friday 21<sup>st</sup> of April 2023 phil@alliances.global

"MTD - Leveraging Uncertainty for Cyber Defense"



Moving Target Defense (MTD) is a dynamic cybersecurity strategy that aims to proactively protect computer systems, networks, and data by constantly changing their attack surface.

By employing techniques such as randomization, diversification, and adaptation, MTD confounds attackers by making it difficult for them to gain a foothold and exploit system vulnerabilities.

This approach is in stark contrast to the traditional, static nature of security measures that rely on fixed configurations and predictable patterns.

MTD disrupts the asymmetric advantage that attackers often hold, as it forces them to deal with a constantly evolving and compromised target, increasing the complexity and cost of an attack, and ultimately enhancing the overall security of the operating system and the defended system.

### How Does Moving Target Defense Work?

MTD introduces unpredictability, uncertainty and complexity to the system, disrupting the attacker's ability to gain control of a foothold and maintain a stable connection with their target. The key principles of MTD are randomization, diversification, and adaptation. Here's an overview of how MTD works in practice:

- 1. Randomization: MTD uses randomization techniques to introduce uncertainty and variability into the system. For example, it may randomly change IP addresses, port numbers, or memory locations, making it difficult for attackers to predict the system's configuration.
- 2. Diversification: MTD employs diversification to create heterogeneous environments, reducing the chances of a single vulnerability being exploited across multiple systems. This can involve using different software versions, operating systems, or hardware components to minimize the potential impact of an attack.
- 3. Adaptation: MTD continuously adapts and reconfigures the target environment in response to threats or changes in the system's state. This dynamic behavior makes it challenging for attackers to maintain a persistent presence within the system and increases the time and effort required for them to execute a successful attack.
- 4. Monitoring and Analytics: MTD relies on monitoring and analytics to detect anomalies and potential threats in real-time. By analyzing system behavior and network traffic, MTD can identify indicators of compromise and quickly adapt the system to counter the identified threats.
- 5. Integration with existing security measures: MTD works alongside traditional security measures, such as firewalls, intrusion detection systems, and antivirus software, to create a more comprehensive and resilient cybersecurity strategy. By combining MTD with these established security measures, organizations can better protect their systems, networks, and data from evolving threats.



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#### Case Study Example:

An organisation who static security solutions:

- Network Security
- Server Security
- Application Security
- End user security

The system is in place including a perimeter firewall; however, modules are segregated to allow for several 'roadblocks' to stop attackers.

The example discussed the issue and problems around patching. 80% generally use MS in their environment which notoriously uses quick fixes. Therefore, it is important to run a test on patches as the questions lies – Do you have time or the correct environment to deal with a multi-attack scenario?

Curative suggestions were based on having a security solution that offers virtual patching and can be immediately deployed without fear of breaking or causing any regression issues as is synonymous at present.







### Chapter Scores



Chapter Overall Experience Scored by the Community



Chapter Format Scored by the Community



CISO Alliances Chapter 21st April 2023



### WHAT TO EXPECT







Access to a community of peers to benchmark, support and debate



Non-discriminatory community on race, gender, age, vertical experience



An opportunity to engage on the Chat forum, Digital Alliances Chapter and Physical Chapters

### WHAT WE EXPECT



### THANK YOU WE HOPE YOU ARE ENJOYING THE JOURNEY